



20410 Century Boulevard, Suite 130  
Germantown, MD 20874  
(301) 540-9913

[www.coresourcesolutions.com](http://www.coresourcesolutions.com)

**PRESS RELEASE**

Rod Bullard, President / CEO, Core Source Technologies, LLC

**Core Source Solutions, an innovative and solutions driven company, Offers New Product Introduction (NPI) Services.**

FOR IMMEDIATE RELEASE:

On June 1, 2008, Germantown, Maryland – Core Source Technologies, LLC announced the launching of its sister company **Core Source Solutions, LLC** to deliver New Product Introduction (NPI) services. Core Source Solutions will provide solutions and services focused on all aspects of NPI and can quickly integrate our team into any phase of the NPI process. NPI services include

- Prototype Services
- Supplier Qualification
- Production Services
- Design for Manufacture and Assembly (DFMA)
- Supply Chain Services

“Many companies are surprised at the level of logistical support and cost of manufacturing their products. This can be the case for even simplistic, less configurable designs,” said Rod Bullard, President of Core Source Solutions. “A successful new product introduction can make or break a company's product launch. For example, a PCB (printed circuit board) may be very costly to manufacture due to single-source components or compromised component placement. To reduce these costs, NPI engineers use DFMA techniques to identify alternative components, or change specific component placement, for easier fabrication and assembly. Any improvement during the NPI / Pilot phase can significantly reduce a product's manufacturing cost or COGS.”

Core Source Solutions introduces NPI services to help companies enjoy a smooth product transition when it really makes a difference and it's not too late. With a team that averages 20+ years of industry experience that can support a product's transition from design to production; we can coordinate services for just-in-time manufacturing, remote requirements, or on-site support—working side-by-side with a company's design team throughout any phase of a project.

Core Source Technologies, LLC was established as a core engineering services firm and provides mechanical engineering, PCB design, model shop, regulatory compliance, supply chain, and technical writing services. Core Source Technologies specializes in providing cost-effective partial or full turn-key outsourcing solutions for today's flexible and demanding product development environments. The core business focus is on accelerating product development timelines through innovation, experience, and cost-effective solutions.